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# Desires hard to deny no matter the state of the economy

When money is tight and employees are losing their jobs, shouldn't people be choosing needs over wants?

Reality is, when it comes down to life choices, most of us sacrifice what we truly need in order to get what we really want.

We humans are very clever when it comes to finding ways to get what we want, no matter the circumstance. Smokers find a way to buy tobacco regardless of how much they have to cut out other things.



**SHARLENE MASSIE**  
About Staffing

Sure, smoking is considered an addiction and addicts will beg, borrow, or steal to feed their bad habits. But aside from addictions, we still find ingenious ways to do or get what we want.

California has a very high level of state unemployment,

mass amounts of debt, and an incredibly high poverty versus wealth ratio, and yet, Disneyland is packed!

Are people making sacrifices now that we are coming out of the economic downturn? Sure, a little. We may not go to Disneyland for a week; we may only go for a few days!

We may choose to take a job that requires us to work harder than we want or take a buck an hour less than we feel we deserve but, relatively speaking, we do not give up

much. 'We had it once, we will have it again,' is the thought process here.

We had a couple of tough years but most of us managed to still cater to our many wants. We want what we want, when we want it. If we want to buy a home, we do — maybe one that is not quite as big as we thought we wanted, but if we want it bad enough, we find a way to make it happen.

If we want to change jobs, we do! If we want to go somewhere, we do!

It is pretty crazy that our society never really has to give up anything, regardless of what is going on around us, what the facts tell us, or what the media is saying.

We are a free nation in its truest form and we should realize just how lucky we are. We do choose our jobs, our lifestyles, how we spend our time and with whom.

Disneyland is packed in any economy because it is the happiest place on earth, or so they say!

Why would we want to give that up for something we need more?

Sharlene Massie is the CEO of About Staffing Ltd., a dynamic personnel agency specializing in direct-hire and temporary placements. Questions for Sharlene? Visit the About Staffing website at [www.aboutstaffing.com](http://www.aboutstaffing.com), and click on the link under the Sun logo. This article may be reproduced or transmitted if done so in its entirety, including this copyright line: Copyright 2011, by About Staffing Ltd., all rights reserve.

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### Northern Inter-Tribal Health Authority Nursing Program Advisor Permanent Full Time Employment Opportunity Prince Albert, Saskatchewan

The Northern Inter-Tribal health Authority (NITHA) is a dynamic and evolving healthcare agency which provide health care program support to its four northern partners - Prince Albert Grand Council, Meadow Lake Tribal Council, Peter Ballantyne Cree Nation, Lac La Ronge Indian Band. The four partners have more than 20 years of combined experience in the provision of health services in the health Canada 'transfer environment' and in the delivery of nursing, public health and primary care treatment services in 33 First Nation Communities

Reporting to the Director of Community Health, the Nursing Program Advisor (NPA) will provide innovative leadership and support for nursing practice on behalf of the NITHA Partner Organizations. The NPA will be knowledgeable in relation to best practice trends and evidence based practices in order to provide comprehensive educational support encompassing primary care and community nursing practices

#### THE CANDIDATE:

NITHA is seeking an experienced and engaging leader who is committed to developing the education and training opportunities for nurses working in primary care, home care and community health.

The Nursing Program Advisor will work in a team which includes a full time assistant who will provide administrative support.

To fulfill her/his responsibilities NITHA requires an energetic and committed individual who possesses the following key qualifications:

- A Degree in Nursing and current registration with the SRNA;
- A minimum of 5 years of relevant experience;
- Preference will be given to candidates with Primary Care experience;
- Experience working within a First Nations organization and/or speaking a First Nations language would be an asset;
- Strong written and verbal communication skills and an ability to work with a variety of stakeholders;
- Demonstrated leadership skills with the ability to work interdependently;
- An equivalent combination of education and experience may be considered.

NITHA has a competitive salary/benefits package. If you are qualified and attracted to this opportunity please provide your resume in complete confidence by Friday, April 8, 2011 to:

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Northern Inter-Tribal Health Authority  
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Prince Albert SK S6V 5S4

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